



Official Rules, Terms and Conditions for the Teach MiRo K-12 GIFT Challenge

1. Mission. To excite and inspire young people to learn problem solving through MiRo AI coding.

2. Eligibility, Participation Requirements, and other Details:

- Innovation World will be known going forward in this document as GIFT. Consequential Robotics will be known going forward in this document as CqR.
- CqR and GIFT reserve the right to change any of these rules and regulations at any time.
- The Teach MiRo K-12 GIFT Challenge is open to all students, kindergarten through high school anywhere in the world.
- Students may compete only once, as an individual or as part of a team, but not as both.
- Students who are family members of GIFT or CqR are not eligible to participate in this challenge.
- By participating, you agree (and if you are a minor, your parent/legal guardian agrees) to these Official Rules and the decision of Sponsor, which are final and binding in all respects. Void where prohibited.
- Parents of teammates (if applicable) will be sent post-Registration Part 1 email requiring their response and attesting to their agreement with the Official Rules for their students to be eligible to participate. Responses not returned and/or not in agreement with the challenge rules will render the individual student ineligible to participate.
- Parents are required to complete their student/team registration (Registration Part 1 and Part 2 as well as respond to any required follow up email messages from globalinnovationfieldtrip@gmail.com) in full, in order for their student or team to be eligible to participate.
- **Registration** is captured through two separate online registration forms. **Registration Part 1** collects basic student information and is required before the student or team receives credentials and access to the MiRo development platform. **Registration Part 2**, which is done after the project is finished, collects information about the problem the student or team is solving, how they solved the problem, (What they have taught MiRo?), as well as includes their video submission, demonstrating what they taught MiRo. Parent/legal guardians are required to complete registration on behalf of their students(s), implying permission to participate by doing so.
- By entering the competition entrants agree to all the terms outlined in this document and any others deemed necessary.
- **Video demonstration requirements:** Students must submit a video, no longer than 3 minutes, demonstrating: a) the problem they solved, b) who the problem impacts, c) how they solved the problem (What they taught MiRo), and d)

demonstrates their coding at work (follow up guidance will be provided). Once an entry is submitted it is the sole responsibility the entrant to maintain his/her contact information, and that of his/her parent/legal guardian. Sponsors are not responsible for any failure to contact entrant or his/her parent/legal guardian if their respective contact information is not current.

- **Credentials:** Within 48 hours of completion of Registration Part 1, students will receive credentials to the MiRo Cloud Platform from Miro-gift@discoverystem.org.uk. It is the responsibility of the participant to check their email, junk mail and spam to ensure receipt of the information and promptly report to Miro-gift@discoverystem.org.uk any issues. Participants are solely responsible for the security of their credentials. Neither CqR nor any other person or entity will be responsible for any losses, damages, or consequences you may suffer due to careless or unauthorized use of a participant's credentials.
 - **Access and limit to the MiRo Platform:** With the delivery of credentials, participants will be **granted access to 20 hours of coding time on the MiRo Cloud for their entry** (whether individual or team) on the MiRo Platform to store materials you are working on for your entry, access those materials, change, alter and modify them to refine and build your entry at any time or times until you are ready to submit your entry. To be eligible, the code must be designed using the MiRo Cloud Platform. By using the MiRo Cloud Platform, however, you are under no obligation to submit materials into or enter the Challenge. Until such submission, a) sponsor will have no access to your (workspace) or the work in your workspace, and b) you can remove your work at any time prior to submission. All participants are limited to 20 total hours on the MiRo Cloud Platform for their entry (whether individual or team) and will not be eligible for additional time.
- ### **3. Entry Requirements:**
- Entry must be a new, original idea/code for the creation of a new action/task MiRo can perform which can be successfully implemented.
 - Entry must have been conceived by the individual student or team and be the sole and original work of the entrant(s).
 - Entry may not include picture or depict any person, or the trademark, trade dress, or product of any third party.
 - All entries must be "family friendly." CqR, at their sole discretion, has the right to disqualify any entry deemed inappropriate for any reason.
 - To be eligible, the code must be designed using the MiRo Cloud Platform and within the 20 hours of coding time per entry allotted.
 - Entrants are under no obligation to submit materials into or enter the Challenge.

4. Launch & Deadline.

- The Teach MiRo K-12 Challenge will open on September 1, 2020 at 12:00 Midnight (24:00 GMT/UTC)
- The Teach MiRo K-12 challenge will close on September 30, 2020 at 12:00 Midnight (24:00 GMT/UTC)

- The Challenge computer is the official time-keeping device for the challenge. Entries must be received and recorded by contest administrator's computer (GIFT).

5. Finalist Participation in GIFT.

- The top five finalists will be invited to participate in the online Global Innovation Field Trip event on October 11 at which time they will have the opportunity to share their Teach MiRo story and watch their code in action on a MiRo pre-programmed by CqR. The Grand Prize Winner and four runners up will be announced during the October 11 GIFT program.
- Visit: www.globalinnovationfieldtrip@gmail.com for more information about GIFT.

6. Judging and Evaluation:

- At all times, and in every instance, any entrant whose materials, image uploads, or use of the (site) is considered inappropriate in any way, or in any way violates what GIFT and CqR considers appropriate online behavior, the entrant will be immediately and permanently disqualified.
- The Grand Prize winner and four runners up will be selected by CqR at their sole discretion and based on the most original, exciting, effective and efficient entries. All judges' decisions are final.
- Vetting: Initial screening will confirm each entry's compatibility with Challenge theme - as well as whether it is a real entry (not gibberish, a ruse, or otherwise bogus or nonsensical submission).
- Final entry selection screening will be completed by a distinguished panel of global CqR VIPs & industry experts.
- The judges' decisions are final.

7. Award Details:

- Awards and award values are subject to change without notice.
- **Challenge Awards & Award Values**
 ~ **Every registered person** or team will get 20 free MiRo coding hours (Approx. Value: £9 [~\$12])
 ~ **Four Runners-up** will get 500 free MiRo coding hours (Approx. Value: £225 [~\$300])
 ~ **One Winner** will get 500 free MiRo coding hours plus one free MiRo-E Robot (Approx. Value: £225 + £2,450 = £2,675 [~\$3,500])
- Award(s) may not be transferred, substituted, or redeemable for cash.
- Any taxes or fees due on the prizes are solely the responsibility of the winners.
- If a winner is not the age of majority, prize may be awarded in the name of or to parent or legal guardian (as solely determined by sponsor) who must execute all documents and agree to all undertakings of winner set forth in these official rules, or prize may be forfeited and awarded an alternate winner.
- **Finalist Notification:** The top five finalists will be notified that they are a finalist on or before October 8, 2020, via an email from globalinnovationfieldtrip@gmail.com. The five finalists will be invited to participate in the online Global Innovation Field Trip (GIFT) of October 11, 2020, at which time their coding will be demonstrated for the GIFT audience. At this time all prizes, including Grand Prize winner will be announced.

Winner's List: Winners will be posted on the following sites and various other social media platforms:

- ~ <https://innovationworld.org/gallery-of-innovators/>,
- ~ <https://innovationworld.org/gift-home/teach-miro-k-12-gift-challenge/>
- ~ <http://www.discoverysystem.org.uk/>
- ~ <https://www.miro-e.com/>

8. Intellectual Property Rights. CqR, GIFT, their affiliates, sponsors, and partner organizations have no rights, privileges, or interest in owning the code produced and submitted by students as part of the Teach MiRo K-12. Challenge Program. However, CqR, GIFT, their affiliates, sponsors and partner organizations have full permission to share the participant basic information, images and videos demonstrating “what they taught MiRo,” via their social media channels, websites, on programs, podcasts, and during interviews. Participants are cautioned that the Global Innovation Field Trip is open to the public. As a result - all innovations will be deemed to be “publicly disclosed” at the October 11 GIFT event, which may make it necessary for participant inventors to take steps to secure certain intellectual property rights in their innovations. “Public disclosure” is defined as the time any idea has been offered in an open environment. CqR and GIFT make no representations, expressed or implied, regarding the protection of participants’ intellectual property. All participants that wish to protect their invention assume sole responsibility for securing intellectual property rights.

9. Photo Release: I authorize CqR, GIFT, their affiliates, sponsors and partners to use, in whole or in part, my name, likeness, image, voice, video entry and to tape and photograph me, and record my voice, movements, conversation and sounds, including any technical presentations and the performance of any musical composition(s), during and in connection with my appearance in my entry submission. I agree that CqR, GIFT, their affiliates, sponsors and partners shall be the exclusive owner of their respective results and proceeds of such taping, video streaming, photography and recording with the right, throughout the world, an unlimited number of times in perpetuity.

I further represent that any statements made by me during my appearance are true, to the best of my knowledge, and that neither they nor my appearance will violate or infringe upon the rights of any third party.

I hereby waive any right of inspection or approval of my appearance or the uses to which such appearance may be put. I acknowledge that CqR and GIFT will rely on this permission and hereby agree not to revoke this release.

10. The Teach MiRo K-12 GIFT Challenge was sponsored by CqR (Consequential Robotics ltd.). <https://www.miro-e.com/>

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